AGENDA Denver Board of Water Commissioners

Video Conference: http://zoom.us/join, Meeting ID: 843 1884 9963 - Passcode: 430928 or

Dial in (669) 900-6833 - Meeting ID: 843 1884 9963 - Passcode: 430928

Wednesday, January 12, 2022 9:00 a.m.

I. INTRODUCTORY BUSINESS

A. Call to Order and Determination of Quorum

B. Public Comment and Communications

At this point in the agenda, the Board may allow members of the public to address the Board on any item of interest within the jurisdiction of the Board, and not on the agenda for action. Speakers wishing to address a specific Action Item will be invited to address the Board when the item is being considered. Three minutes are allowed for each person unless the President determines otherwise.

- 1. Distributor Communications
- 2. Citizen Advisory Committee Communications
- C. Ceremonies, Awards and Introductions
- D. **Legislative Update** Andrew Hill 5 minutes

II. ACTION ITEMS

A. Consent Items

Items listed below are considered routine and may be enacted by one motion and vote. If any Board member desires discussion beyond explanatory questions, or corrections to the Minutes, the President may order that item to be considered in a separate motion and vote.

- 1. Minutes from December 1, 2021
- 2. Minutes from December 15, 2021
- 3. Third Amendment for Additional Contract Time and Funds for Interact Intranet Contract 501288
- 4. Second Amendment with Crowell & Moring LLP Contract 504398
- 5. First Amendment with Stinson, LLP Contract 504164



B. Individual Approval Items

 Resolution Authorizing Acquisition of Property via Eminent Domain for the Gross Reservoir Expansion Project at Gross Dam Road and the Intersection of State Highway 72 in Boulder County Amy Turney 10 minutes

III. POLICY MATTERS

A. Communications and Marketing Strategy Overview Kathie Dudas/ Travis Thompson

15 minutes

B. Water Supply Update

Nathan Elder

10 minutes

IV. EXECUTIVE UPDATE

- A. CEO Update
- **B.** CFO Update
- C. Operations Update

V. BRIEFING PAPERS & REPORTS

A. Briefing Paper

- 1. Legislative Strategy
- 2. Communications Strategy Overview
- 3. Integrated Marketing Strategy Overview

B. Report

VI. ADJOURNMENT

VII. TRUSTEE MATTERS

VIII. EXECUTIVE SESSION

The Board may adjourn the regular meeting and reconvene in executive session on topics authorized by D.R.M.C Sec. 2-34.

A. Confidential Report

Meeting Date: January 12, 2022 Board Item: II-A-3

Third Amendment for Additional Contract Time and Funds for Interact Intranet – Contract 501288

⊠Action by Consent □Individual Action	

Purpose and Background:

The purpose of this Board item is to recommend approval of Contract 501288 with Interact Intranet Inc. to host and administer the organization's employee intranet, called Inflow. Inflow is the primary communication tool used to provide important information to employees across the organization, including organizational news and resources, applications and tools necessary to do their jobs.

Denver Water entered into a three-year contract with Interact Intranet Inc. on March 30, 2016. Since that time, two amendments have extended the contract to March 30, 2022.

Through this contract amendment, Denver Water would pay an annual fee for subscription licenses, an upgrade cost to move to the newest version of the software for enhanced functionality and productivity features. The contract date also would be extended to keep this critical communication platform operational and accessible to employees.

Budget and Schedule:

The total amount of this contract is \$799,394 and the contract term is March 30, 2016, through March 1, 2025. Funds for this contract will come from the 2022 budget for the Media Communications - Professional Services Business Unit, which has sufficient funds to pay the \$83,878 estimated to be needed in 2022. The remaining \$167,756 will be budgeted in years 2023 through 2024.

Selection of Business Partner:

Denver Water Procurement issued a request for information (RFI) to gather information about the capabilities of other vendors, as well as pricing for support hours, annual hosting fees and migration costs. Fifteen different vendor responses were evaluated, and although costs for software and support services were comparable to the current vendor, additional costs to migrate to a new platform were prohibitive. Based on the information gathered, the team determined to continue our relationship with our existing vendor by amending the contract.

S/MWBE Information:

Small/Minority and Women-owned Business Enterprise goals are not applicable for this item.

Recommendation:

Staff recommends that the Board approve the Third Amendment to Contract 501288 with Interact Intranet Inc. for the purchase of the necessary licenses and to extended support for the current contract period through March 1, 2025, for an additional \$251,634, for a total amended contract amount not to exceed \$799,394.

⊠ James S. Lochhead, CEO/Manager	☐ Brian D. Good, Chief Administrative Officer
☑ Julie Anderson, Chief of Staff	☐ Richard B. Marsicek, Chief Water Resource Strategy Office
□ Jessica R. Brody, General Counsel	☐ Robert J. Mahoney, Chief Engineering Officer
☑ Angela C. Bricmont, Chief Financial Officer	☐ Thomas J. Roode, Chief Operations Officer



Meeting Date: January 12, 2022 Board Item: II-A-4

Second Amendment with Crowell & Moring LLP Contract 504398

□ Individual Action

Purpose and Background:

The purpose of this Board item is to present for Board approval a Second Amendment to Contract 504398, an agreement with Crowell & Moring LLP to provide expertise and representation in the area of environmental litigation for the Gross Reservoir Expansion Project. The Second Amendment provides updated hourly billing rates for Crowell & Moring staff for calendar year 2022. The proposed increased rates are in line with the rate-increase cap specified in Paragraph 6.a of the original Agreement. The Second Amendment also provides for an increase in the total contract amount to cover expected litigation expenses in 2022.

Budget and Schedule:

The Second Amendment will increase the total contract amount by \$350,000, resulting in a total contract amount of \$1,130,000. The term of the contract is from March 11, 2020 through the conclusion of the litigation. The contracted rates subject to the Second Amendment will be effective January 1, 2022 through December 31, 2022. Funds for this contract will come from the 2022 budget for the Office of General Counsel, which has sufficient funds to pay the \$350,000 estimated to be needed in 2022.

S/MWBE Information:

Small/Minority and Women-owned Business Enterprise goals are not applicable for this item.

Recommendation:

Staff recommends that the Board approve the Second Amendment to Contract 504398 with Crowell & Moring LLP for representation concerning the Gross Reservoir Expansion Project for the contract period March 11, 2020 through the conclusion of litigation, with rates effective for calendar year 2022, and for a total contract amount not to exceed \$1,130,000.

☑ James S. Lochhead, CEO/Manager	\square Brian D. Good, Chief Administrative Officer
☐ Julie Anderson, Chief of Staff	$\hfill \square$ Richard B. Marsicek, Chief Water Resource Strategy Officer
☑ Jessica R. Brody, General Counsel	\square Robert J. Mahoney, Chief Engineering Officer
☑ Angela C. Bricmont, Chief Financial Officer	☐ Thomas J. Roode, Chief Operations Officer



Meeting Date: January 12, 2022 Board Item: II-A-5

First Amendment with Stinson, LLP Contract 504164

⊠Action by Consent	□Individual Action

Purpose and Background:

The purpose of this Board item is to obtain approval to amend Contract 504164 with Stinson, LLP.

In October 2019, the Board entered into a three-year contract with Stinson, LLP to provide legal counsel regarding Denver Water's retirement plans, tax advice and fiduciary education. The original contract amount was \$250,000. It is necessary to amend the contract to add funds and extend the termination date to July 31, 2024.

Budget and Schedule:

The amendment amount is \$250,000, increasing the total amount of this contract to \$500,000 and the term of the contract is extended to July 31, 2024. Funds for this service/contract will come from the 2022 budget for the Office of General Counsel, which has sufficient funds to pay the \$83,000 estimated to be needed in 2022. The remaining \$167,000 will be budgeted in years 2023 and 2024.

Selection of Business Partner:

This is the first amendment to the contract, which originated in 2019 after a competitive selection process.

S/MWBE Information:

Small/Minority and Women-owned Business Enterprise goals are not applicable for this item.

Recommendation:

Staff recommends that the Board approve the First Amendment to Contract 504164 with Stinson, LLP for an extension of the contract period through July 31, 2024, and for an addition of \$250,000 for a total amended contract amount not to exceed \$500,000.

☑ James S. Lochhead, CEO/Manager	☐ Brian D. Good, Chief Administrative Officer
☐ Julie Anderson, Chief of Staff	☐ Richard B. Marsicek, Chief Water Resource Strategy Officer
☑ Jessica R. Brody, General Counsel	☐ Robert J. Mahoney, Chief Engineering Officer
	☐ Thomas J. Roode, Chief Operations Officer



Meeting Date: January 12, 2022 Board Item: II-B-1

Resolution Authorizing Acquisition of Property via Eminent Domain for the Gross Reservoir Expansion Project at Gross Dam Road and the intersection of State Highway 72 in Boulder County

	<u> </u>	
□Action by Consent		⊠Individual Action

Purpose and Background:

The purpose of this Board item is to adopt a Resolution to authorize the acquisition of property and the exercise of eminent domain powers including immediate possession for the Gross Reservoir Expansion (GRE) Project along Gross Dam Road and the intersection of State Highway 72.

The Board plans to construct the GRE Project as part of its long-term, multi-pronged water supply approach (including conservation, recycled water, and responsible sourcing of new supply). The GRE will raise Gross Dam by 131 feet to provide an additional 77,000 acre-feet of storage capacity in Gross Reservoir. Expanding storage at Gross Reservoir is crucial in providing a secure water future for Denver Water customers.

The Board's staff determined that certain improvements are necessary along Gross Dam Road, including the intersection of State Highway 72 and Gross Dam Road for the GRE Project to safely allow for construction and the ongoing operations of the roadways. A portion of these improvements are located on private lands that will need to be acquired, potentially using eminent domain.

As the construction stage of the project approaches and relies upon these road improvements, and as negotiations since 2019 have not resulted in the successful completion of all the acquisitions, the Board's staff has determined that the Board should authorize the use of eminent domain with immediate possession in order to acquire the necessary property as described on the associated Resolution.

Budget and Schedule:

Funds for these acquisitions will come from the 2022 budget the GRE Project business unit, which has sufficient funds to pay the estimated costs needed in 2022.

S/MWBE Information:

Small/Minority and Women-owned Business Enterprise goals are not applicable for this item.

Recommendation:

Staff recommends that the Board adopt the Resolution approving the acquisition of various property interests along Gross Dam Road and the Intersection of State Highway 72.

	☐ Brian D. Good, Chief Administrative Officer
☐ Julie Anderson, Chief of Staff	$\hfill\square$ Richard B. Marsicek, Chief Water Resource Strategy Officer
	⊠ Robert J. Mahoney, Chief Engineering Officer
☐ Angela C. Bricmont, Chief Financial Officer	☐ Thomas J. Roode, Chief Operations Officer





Board Resolution

TITLE: ACQUISITION OF VARIOUS PROPERTY INTERESTS IN BOULDER COUNTY ALONG GROSS DAM ROAD AND AT THE INTERSECTION OF STATE HIGHWAY 72

ADOPTED AND APPROVED ON JANUARY 12, 2022 BY THE CITY AND	COUNTY OF
DENVER ACTING BY AND THROUGH ITS BOARD OF WATER COMMIS	SIONERS

Gary M. Reiff, Board President	James S. Lochhead, CEO/Manager

The Board of Water Commissioners finds that:

- A. The Gross Reservoir Expansion Project ("The Project") is a major component of Denver Water's long-term, multi-pronged approach to deliver safe, reliable water to the more than 1.5 million residents in our service area today and many of the projected millions who will call Colorado home in the decades to come.
- B. The Project is for a public purpose and use.
- C. The Property Interests described on Exhibit A are required for the construction and ongoing safe operations along Gross Dam Road and at the intersection of State Highway 72 and Gross Dam Road. Therefore, such Property Interests are necessary for the Project.
- D. The Property Interests have not yet been acquired despite the presentation of written agreement(s), monetary incentive(s) and the passage of offer deadline(s).

Based on the foregoing findings, the Board:

- 1. Authorizes the Attorneys of the Board's Office of General Counsel and staff of the distribution and property management section of the Board's Engineering division ("Staff") to finalize negotiations with the owners of the Property Interests and, if such negotiations fail or are deemed futile in accordance with the Colorado law, are authorized to commence legal proceedings to acquire the necessary Property Interests and immediate possession through the exercise of the Board's power of eminent domain to the full extent of the law; and
- 2. Authorizes Staff to make minor amendments to the legal descriptions of the Property Interests to be taken without further action of the Board.

Exhibit A -1



Merrick & Company 5970 Greenwood Plaza Blvd., Greenwood Village, CO 80111 303-751-0741 / Fax 303-751-2581 / www.merrick.com

Job No.: 65320135

Y:\Survey\65320135-Denver Water - Gross Dam Road Easement Descriptions\Office Data\DWGS\Exhibits & Property Descriptions

Date: February 26, 2019

PROPERTY DESCRIPTION

Ralph E. Segerstrom and Miriam G. Segerstrom

A portion of that parcel of land as described in Trustee's Deed recorded December 30, 2010 at Reception Number 03123591 in the Boulder County Clerk and Recorders Office; being also a portion of Tract 119, Township 1 South, Range 71 West of the 6th Principal Meridian, Boulder County, State of Colorado being more particularly as follows:

COMMENCING at Corner 3 of said Tract 119, being a found 1" diameter pipe with a 2-1/2" diameter G.L.O. Brass Cap, stamped "AP5 TR116 AP3 TR119 AP1 TR118 AP2 TR120, 1926", whence Corner 2 of said Tract 119, being a found 1" diameter pipe with a 2-1/2" diameter G.L.O. Brass Cap, stamped "AP4 TR102 AP6 TR104 AP2 TR119, 1926", bears N02°40'52"W a distance of 2,542.26 feet;

THENCE N85°36'00"E a distance of 1,549.67 feet to the POINT OF BEGINNING;

THENCE S62°18'55"E a distance of 1.44 feet;

THENCE N85°24'59"E a distance of 17.89 feet;

THENCE N40°35'01"E a distance of 12.93 feet;

THENCE S37°13'09"E along the easterly line of said Trustee's Deed a distance of 36.52 feet; THENCE along the northerly right of way line of Gross Dam Road as described in Journal 15 at Page 371 dated December 22, 1959, the following four (4) courses:

- 1. S68°39'27"W a distance of 14.23 feet;
- 2. THENCE S86°59'56"W a distance of 3.38 feet;
- 3. THENCE N54°37'44"W a distance of 25.62 feet;
- 4. THENCE N53°14'40"W a distance of 15.09 feet to the POINT OF BEGINNING;

Containing 719 square feet (0.016 Acres), more or less.

2010

Job No.: 65320135 For and on Behalf of Merrick & Company

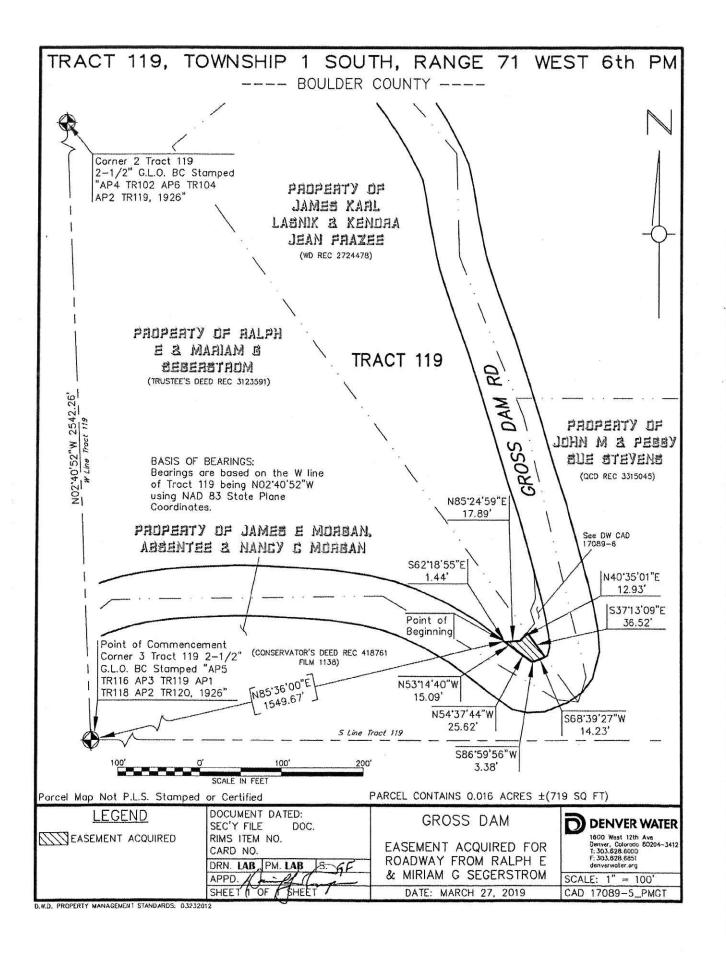


Exhibit A-2



Merrick & Company 5970 Greenwood Plaza Blvd., Greenwood Village, CO 80111 303-751-0741 / Fax 303-751-2581 / www.merrick.com

Job No.: 65320135

Y:\Survey\65320135-Denver Water - Gross Dam Road Easement Descriptions\Office Data\DWGS\Exhibits & Property Descriptions

Date: February 26, 2019

PROPERTY DESCRIPTION

James Karl Lasnik and Kendra Jean Frazee

A portion of that parcel of land as described in Warranty Deed recorded September 23, 2005 at Reception Number 2724478 in the Boulder County Clerk and Recorders Office; being also a portion of Tract 119, Township 1 South, Range 71 West of the 6th Principal Meridian, Boulder County, State of Colorado being more particularly as follows:

COMMENCING at Corner 3 of said Tract 119, being a found 1" diameter pipe with a 2-1/2" diameter G.L.O. Brass Cap, stamped "AP5 TR116 AP3 TR119 AP1 TR118 AP2 TR120, 1926", whence Corner 2 of said Tract 119, being a found 1" diameter pipe with a 2-1/2" diameter G.L.O. Brass Cap, stamped "AP4 TR102 AP6 TR104 AP2 TR119, 1926", bears N02°40'52"W a distance of 2,542.26 feet;

THENCE N85°17'37"E a distance of 1,577.94 feet to the POINT OF BEGINNING;

THENCE N40°35'01"E a distance of 14.09 feet;

THENCE N18°09'07"W a distance of 16.33 feet;

THENCE N23°34'27"E a distance of 15.25 feet:

THENCE N3°43'55"W a distance of 34.04 feet:

THENCE along the northerly right of way line of Gross Dam Road as described in Journal 15 at Page 371 dated December 22, 1959, the following eight (8) courses:

- 1. S15°21'49"E a distance of 29.61 feet;
- 2. THENCE S14°09'32"E a distance of 12.86 feet;
- 3. THENCE S13°42'05"E a distance of 15.25 feet:
- 4. THENCE S10°18'19"E a distance of 24.08 feet
- 5. THENCE S04°12'02"E a distance of 11.73 feet;
- 6. THENCE S15°06'40"W a distance of 10.49 feet:
- 7. THENCE S55°37'27"W a distance of 3.12 feet:
- 8. THENCE S68°39'27"W a distance of 0.35 feet:

ohn Adam Wilhelin PLS 37043 Date Permany 26, 2019

> Job No.: 65320135 For and on Behalf of Merrick & Company



THENCE N37°13'09"W along the easterly line of said Warranty Deed a distance of 36.52 feet to the POINT OF BEGINNING;

Containing 1,199 square feet (0.027 Acres), more or less.

John Adam Wilhelm PLS 37043

Date Fariaty

For and on Behalf of

Merrick & Company

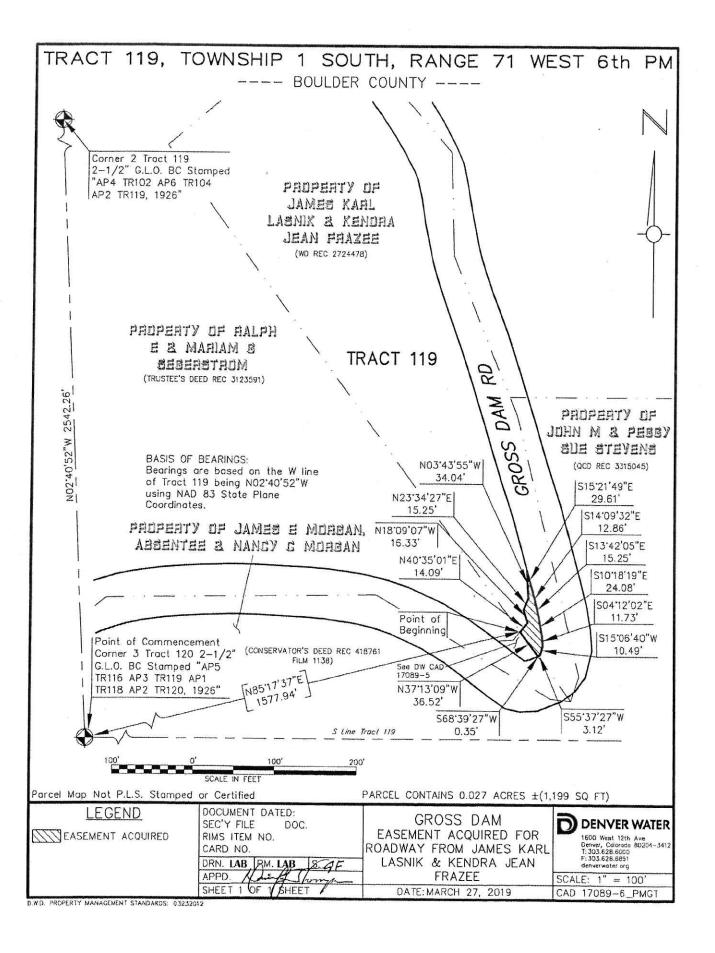


EXHIBIT "A" - 3

PROJECT NUMBER: 60568109 TEMPORARY EASEMENT NUMBER: TE-9A REV. DATE: October 18, 2021 DESCRIPTION

A Temporary Easement No. TE-9A REV. containing 2,325 sq. ft. (0.053 acres), more or less, in Tract 118, Township 1 South, Range 71 West, of the 6th Principal Meridian, in Boulder County, Colorado also being a portion of a piece of property described in a deed recorded August 21, 2009 at Reception #03024782, in the records of the Clerk and Recorder's office, in Boulder County, Colorado, said tract or parcel being more particularly described as follows:

Commencing at a point on an easterly line of a tract of land described in a deed recorded August 21, 2009 at Reception #03024782, in the records of the Clerk and Recorder's office, in Boulder County, Colorado, from whence AP 2 of Tract 118, in T. 1 S., R. 71 W., of the 6th P.M., a 2.5" brass cap stamped "U.S. GENERAL LAND OFFICE SURVEY PENALTY \$250 FOR REMOVAL TR 116 AP 1 TR 117 AP 2 TR 118 1926" bears N. 25°52'36" W., a distance of 602.79 feet, said point also being the TRUE POINT OF BEGINNING;

- 1. Thence S. 89°28'39" W., a distance of 32.69 feet;
- 2. Thence N. 61°44'17" W., a distance of 72.36 feet;
- 3. Thence S. 28°15'43" W., a distance of 8.83 feet, to a point on the northeasterly right of way line of Gross Dam Road as establish by resolution approved by the Boulder County Commissioners on December 22, 1959 in County Commissioners Journal 15, Page 371;
- 4. Thence N. 68°43'49" W., along said northeasterly right of way, a distance of 30.28 feet;
- 5. Thence N. 71°59'53" W., continuing along said northeasterly right of way, a distance of 22.10 feet;
- 6. Thence S. 87°12'39" E., a distance of 80.09 feet;
- 7. Thence S. 69°49'16" E., a distance of 73.93 feet to a point on an easterly line of a tract of land described in a deed recorded August 21, 2009 at Reception #03024782, in the records of the Clerk and Recorder's office, in Boulder County, Colorado;
- 8. Thence S. 1°45'31" E., along an easterly line of a tract of land described in said deed, a distance of 14.60 feet, more or less, to the TRUE POINT OF BEGINNING.

The above described Temporary Easement contains 2,325 sq. ft. (0.053 acres), more or less.

The purpose of the above-described Temporary Easement is for the construction of roadway improvements.

TE-9A REV.

Basis of Bearings: All bearings are based on a line between the AP 2 of Tract 118, in T. 1 S., R. 71 W., of the 6th P.M., a 2.5" brass cap stamped "U.S. GENERAL LAND OFFICE SURVEY PENALTY \$250 FOR REMOVAL TR 116 AP 1 TR 117 AP 2 TR 118 1926", and AP 3 of Tract 118, in T. 1 S., R. 71 W., of the 6th P.M., a 2.5" brass cap stamped "U.S. GENERAL LAND OFFICE SURVEY PENALTY \$250 FOR REMOVAL AP 4 TR 117 AP 3 TR 118 ¼ S5 1926", which bears S. 1°50'26" E., a distance of 2,580.44 feet.

Prepared by: Stan Vermilyea, P.L.S. 25381 For and on the behalf of AECOM 7595 Technology Way, Suite 200 Denver, Colorado 80237



Document reviewed by:

j. hunter JASON ELLIS

11/9/2021

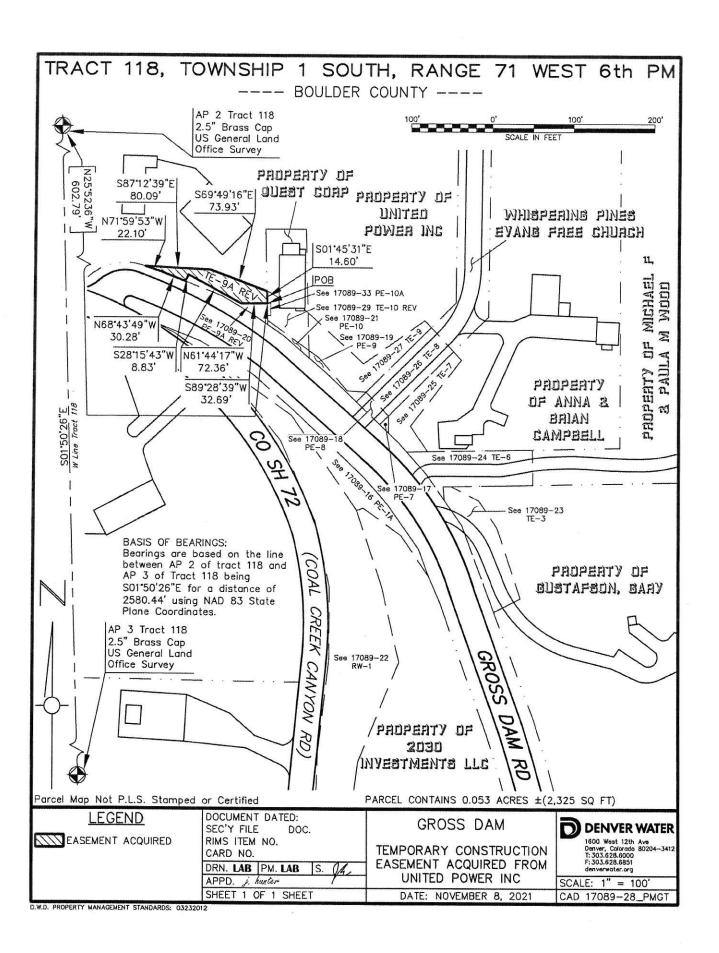


EXHIBIT "A"- 4

PROJECT NUMBER: 60568109 PERMANENT EASEMENT NUMBER: PE-9A REV. DATE: October 18, 2021 DESCRIPTION

A Permanent Easement No. PE-9A REV. containing 856 sq. ft. (0.020 acres), more or less, in Tract 118, Township 1 South, Range 71 West, of the 6th Principal Meridian, in Boulder County, Colorado also being a portion of a piece of property described in a deed recorded August 21, 2009 at Reception #03024782/in the records of the Clerk and Recorder's office, in Boulder County, Colorado, said permanent easement being more particularly described as follows:

Commencing at a point on an easterly line of a tract of land described in a deed recorded August 21, 2009 at Reception #03024782, in the records of the Clerk and Recorder's office, in Boulder County, Colorado, from whence AP 2 of Tract 118, in T. 1 S., R. 71 W., of the 6th P.M., a 2.5" brass cap stamped "U.S. GENERAL LAND OFFICE SURVEY PENALTY \$250 FOR REMOVAL TR 116 AP 1 TR 117 AP 2 TR 118 1926" bears N. 25°52'36" W., a distance of 602.79 feet, said point also being the TRUE POINT OF BEGINNING;

- 1. Thence S. 1°45'31" E., along an easterly line of a tract of land described in a deed recorded August 21, 2009 at Reception #03024782, in the records of the Clerk and Recorder's office, in Boulder County, Colorado a distance of 25.83 feet to the northeasterly right of way line of Gross Dam Road as establish by resolution approved by the Boulder County Commissioners on December 22, 1959 in County Commissioners Journal 15, Page 371, in the records of the Clerk and Recorder's office, in Boulder County, Colorado;
- 2. Thence N. 56°35'16" W., along said northeasterly right of way line, a distance of 24.28 feet;
- 3. Thence N. 59°43'01" W., continuing along said northeasterly right of way line, a distance of 41.95 feet;
- 4. Thence N. 68°43'49" W., continuing along said northeasterly right of way line, a distance of 48.19 feet;
- 5. Thence N. 28°15'43" E., a distance of 8.83 feet;
- 6. Thence S. 61°44'17" E., a distance of 72.36 feet;
- 7. Thence N. 89°28'39" E., a distance of 32.69 feet, more or less, to the TRUE POINT OF BEGINNING.

The above described Permanent Easement contains 856 sq. ft. (0.020 acres), more or less.

Basis of Bearings: All bearings are based on a line between the AP 2 of Tract 118, in T. 1 S., R. 71 W., of the 6th P.M., a 2.5" brass cap stamped "U.S. GENERAL LAND OFFICE SURVEY PENALTY \$250 FOR REMOVAL TR 116 AP 1 TR 117 AP 2 TR 118 1926", and AP 3 of Tract 118, in T. 1 S., R. 71 W., of the 6th P.M., a 2.5" brass cap stamped "U.S. GENERAL LAND OFFICE SURVEY PENALTY \$250 FOR REMOVAL AP 4 TR 117 AP 3 TR 118 ¼ S5 1926", which bears S. 1°50'26" E., a distance of 2,580.44 feet.

Prepared by: Stan Vermilyea, P.L.S. 25381 For and on the behalf of AECOM 7595 Technology Way, Suite 200 Denver, Colorado 80237



Document reviewed by:

j. hunter JASON ELLIS

11/9/2021

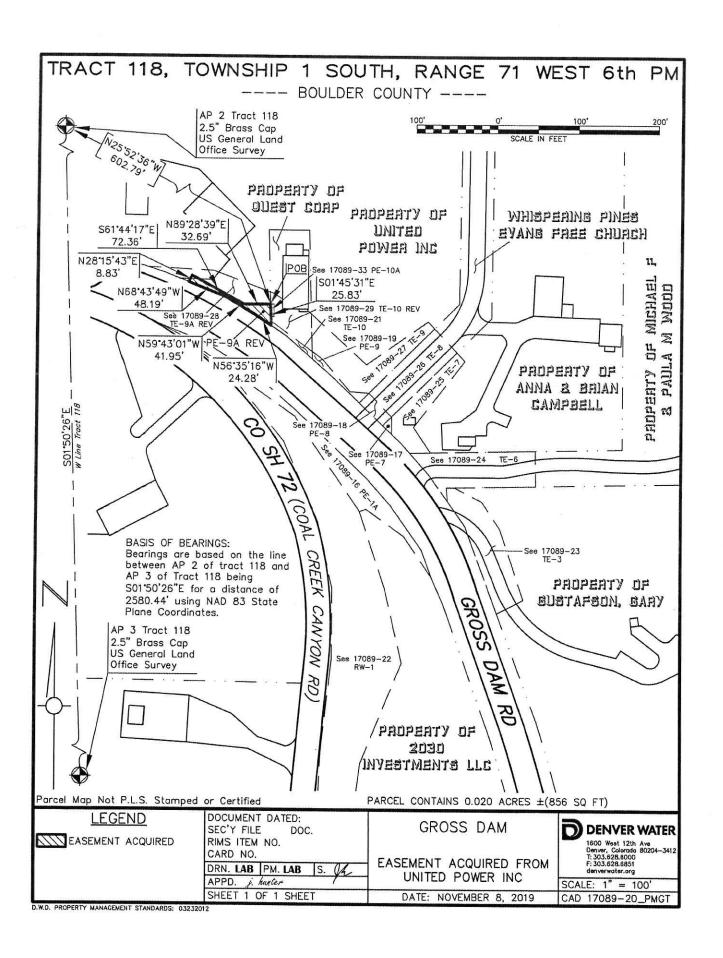


EXHIBIT "A"- 5

PROJECT NUMBER: 60568109 TEMPORARY EASEMENT NUMBER: TE-10 REV. DATE: October 18, 2021 DESCRIPTION

A Temporary Easement No. TE-10 REV. containing 1,773 sq. ft. (0.041 acres), more or less, in Tract 118, Township 1 South, Range 71 West, of the 6th Principal Meridian, in Boulder County, Colorado also being a portion of a piece of property described in a deed recorded June 24, 1958 in Book 1078, page 474, at Reception #613948, in the records of the Clerk and Recorder's office, in Boulder County, Colorado, said tract or parcel being more particularly described as follows:

Commencing at a point on the westerly line of a tract of land described in a deed recorded June 24, 1958 in Book 1078, page 474, at Reception #613948, in the records of the Clerk and Recorder's office, in Boulder County, Colorado, from whence AP 2 of Tract 118, in T. 1 S., R. 71 W., of the 6th P.M., a 2.5" brass cap stamped "U.S. GENERAL LAND OFFICE SURVEY PENALTY \$250 FOR REMOVAL TR 116 AP 1 TR 117 AP 2 TR 118 1926" bears N. 25°06'15" W., a distance of 621.56 feet, said point also being the TRUE POINT OF BEGINNING;

- 1. Thence N. 1°45'31" W., along the westerly line of a tract of land described in a deed recorded June 24, 1958 in Book 1078, page 474, at Reception #613948, in the records of the Clerk and Recorder's office, in Boulder County, Colorado, a distance of 5.51 feet;
- 2. Thence N. 89°28'39" E., a distance of 3.84 feet;
- 3. Thence N. 0°31'21" W., a distance of 15.00 feet:
- 4. Thence S. 89°28'39" W., a distance of 4.16 feet to a point on said westerly line;
- 5. Thence N. 1°45'31" W., along said westerly line, a distance of 14.60 feet;
- 6. Thence S. 69°49'16" E., a distance of 4.13 feet;
- 7. Thence S. 57°51'36" E., a distance of 12.76 feet;
- 8. Thence S. 0°19'28" E., a distance of 12.12 feet;
- 9. Thence S. 89°42'07" E., a distance of 20.80 feet;
- 10. Thence S. 1°42'40" W., a distance of 2.95 feet;
- 11. Thence S. 88°44'49" E., a distance of 10.60 feet;
- 12. Thence N. 0°33'10" W., a distance of 1.95 feet:

TE-10 REV.

- 13. Thence S. 48°17'34" E., a distance of 6.46 feet to a point on the easterly line of a tract of land described in said deed;
- 14. Thence S. 1°45'31" E., along the easterly line of a tract of land described in said deed, a distance of 45.36 feet;
- 15. Thence N. 54°43'06" W., a distance of 62.70 feet, more or less, to the TRUE POINT OF BEGINNING.

The above described Temporary Easement contains 1,773 sq. ft. (0.041 acres), more or less.

The purpose of the above-described Temporary Easement is for the construction of roadway improvements and a driveway.

Basis of Bearings: All bearings are based on a line between the AP 2 of Tract 118, in T. 1 S., R. 71 W., of the 6th P.M., a 2.5" brass cap stamped "U.S. GENERAL LAND OFFICE SURVEY PENALTY \$250 FOR REMOVAL TR 116 AP 1 TR 117 AP 2 TR 118 1926", and AP 3 of Tract 118, in T. 1 S., R. 71 W., of the 6th P.M., a 2.5" brass cap stamped "U.S. GENERAL LAND OFFICE SURVEY PENALTY \$250 FOR REMOVAL AP 4 TR 117 AP 3 TR 118 ¼ S5 1926", which bears S. 1°50'26" E., a distance of 2,580.44 feet.

Prepared by: Stan Vermilyea, P.L.S. 25381 For and on the behalf of AECOM 7595 Technology Way, Suite 200 Denver, Colorado 80237 25381 5 10-18-2021

Document reviewed by:

j. hunter JASON ELLIS

11/9/2021

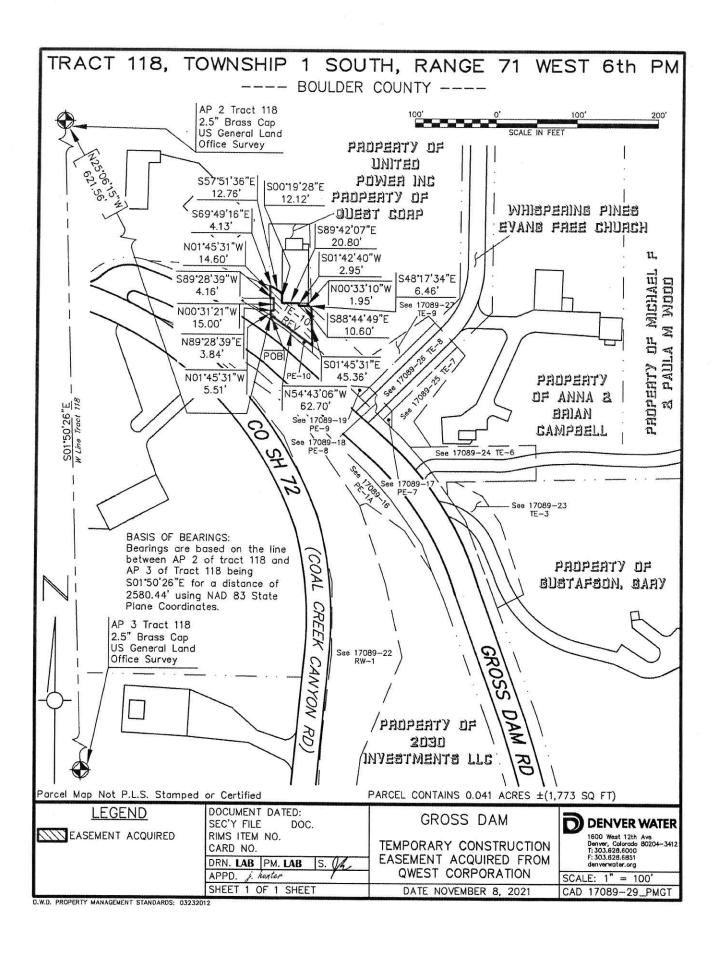


EXHIBIT "A" - 6

PROJECT NUMBER: 60568109 PERMANENT EASEMENT NUMBER: PE-10A DATE: October 18, 2021 DESCRIPTION

A Permanent Easement No. PE-10A containing 60 sq. ft. (0.001 acres), more or less, in Tract 118, Township 1 South. Range 71 West, of the 6th Principal Meridian, in Boulder County, Colorado also being a portion of a piece of property described in a deed recorded June 24, 1958 in Book 1078, page 474, at Reception #613948, in the records of the Clerk and Recorder's office, in Boulder County, Colorado, said permanent easement being more particularly described as follows:

Commencing at a point on the westerly line of a tract of land described in a deed recorded June 24, 1958 in Book 1078, page 474, at Reception #613948, in the records of the Clerk and Recorder's office, in Boulder County, Colorado, from whence AP 2 of Tract 118, in T. 1 S., R. 71 W., of the 6th P.M., a 2.5" brass cap stamped "U.S. GENERAL LAND OFFICE SURVEY PENALTY \$250 FOR REMOVAL TR 116 AP 1 TR 117 AP 2 TR 118 1926" bears N. 25°52'36" W., a distance of 602.79 feet, said point also being the TRUE POINT OF BEGINNING;

- 1. Thence N. 89°28'39" E., a distance of 4.16 feet;
- 2. Thence S. 0°31'21" E., a distance of 15.00 feet;
- 3. Thence S. 89°28'39" W., a distance of 3.84 feet to a point on said westerly line;
- 4. Thence N. 1°45'31" W., along said westerly line, a distance of 15.00 feet, more or less, to the TRUE POINT OF BEGINNING.

The above described Permanent Easement contains 60 sq. ft. (0.001 acres), more or less.

Basis of Bearings: All bearings are based on a line between the AP 2 of Tract 118, in T. 1 S., R. 71 W., of the 6th P.M., a 2.5" brass cap stamped "U.S. GENERAL LAND OFFICE SURVEY PENALTY \$250 FOR REMOVAL TR 116 AP 1 TR 117 AP 2 TR 118 1926", and AP 3 of Tract 118, in T. 1 S., R. 71 W., of the 6th P.M., a 2.5" brass cap stamped "U.S. GENERAL LAND OFFICE SURVEY PENALTY \$250 FOR REMOVAL AP 4 TR 117 AP 3 TR 118 ¼ S5 1926", which bears S. 1°50'26" E., a distance of 2,580.44 feet.

Prepared by: Stan Vermilyea, P.L.S. 25381 For and on the behalf of AECOM 7595 Technology Way, Suite 200

Denver, Colorado 80237

Document reviewed by: hunter

JASON ELLIS

11/9/2021

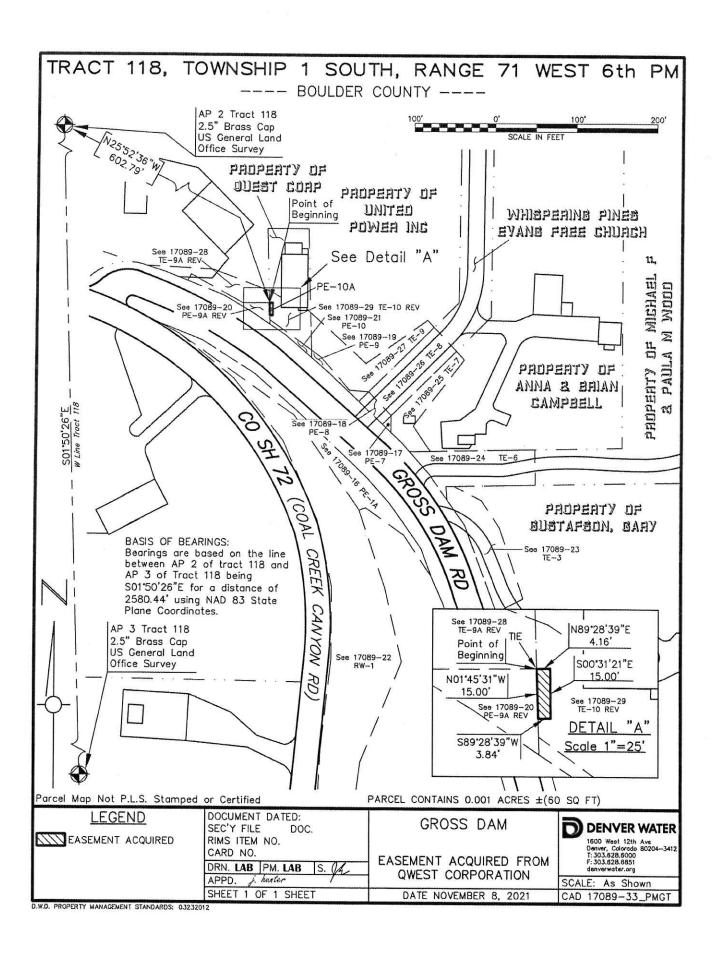


EXHIBIT "A" - 7

PROJECT NUMBER: 60568109 TEMPORARY EASEMENT NUMBER: TE-8 PROJECT CODE: DATE: August 22, 2019 DESCRIPTION

A Temporary Easement No. TE-8 containing 4,475 sq. ft. (0.103 acres), more or less, in Tract 118, Township I South, Range 71 West, of the 6th Principal Meridian, in Boulder County, Colorado also being a portion of a piece of property described in a deed recorded August 21, 2009 at Reception #03024781, in the records of the Clerk and Recorder's office, in Boulder County, Colorado, said tract or parcel being more particularly described as follows:

Commencing at a point on the northwesterly line of a tract of land described in a deed recorded August 21, 2009 at Reception #03024781, in the records of the Clerk and Recorder's office, in Boulder County, Colorado, from whence AP 2 of Tract 118, in T. 1 S., R. 71 W., of the 6th P.M., a 2.5" brass cap stamped "U.S. GENERAL LAND OFFICE SURVEY PENALTY \$250 FOR REMOVAL TR 116 AP 1 TR 117 AP 2 TR 118 1926" bears N. 30°42'24" W., a distance of 754.80 feet, said point also being the TRUE POINT OF BEGINNING;

- 1. Thence N. 45°42'51" E., along the northwesterly line of a tract of land described in a deed recorded August 21, 2009 at Reception #03024781, in the records of the Clerk and Recorder's office, in Boulder County, Colorado a distance of 112.04 feet;
- 2. Thence S. 43°50'38" E., a distance of 40.00 feet to a point on the southeasterly line of a tract of land described in said deed;
- 3. Thence S. 45°42'51" W., along the southeasterly line of a tract of land described in said deed, a distance of 111.73 feet;
- 4. Thence N. 44°17'09" W., a distance of 40.00 feet, more or less, to the TRUE POINT OF BEGINNING.

The above described Temporary Easement contains 4,475 sq. ft. (0.103 acres), more or less.

The purpose of the above-described Temporary Easement is for the construction of roadway improvements and a driveway.

Basis of Bearings: All bearings are based on a line between the AP 2 of Tract 118, in T. 1 S., R. 71 W., of the 6th P.M., a 2.5" brass cap stamped "U.S. GENERAL LAND OFFICE SURVEY PENALTY \$250 FOR REMOVAL TR 116 AP 1 TR 117 AP 2 TR 118 1926", and AP 3 of Tract 118, in T. 1 S., R. 71 W., of the 6th P.M., a 2.5" brass cap stamped "U.S. GENERAL LAND OFFICE SURVEY PENALTY \$250 FOR REMOVAL AP 4 TR 117 AP 3 TR 118 ¼ S5 1926", which bears S. 1°50'26" E., a distance of 2,580.44 feet.

Prepared by: Stan Vermilyea, P.L.S. 25381 For and on the behalf of AECOM 6200 South Quebec Street Greenwood Village, Colorado 80111

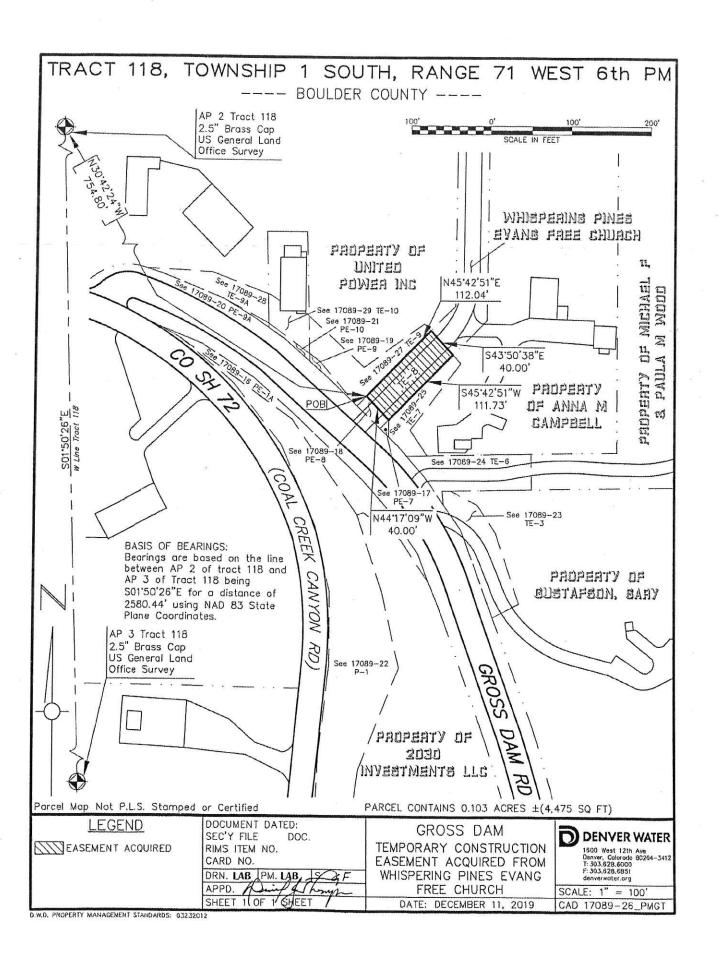


EXHIBIT "A"- 8

PROJECT NUMBER: 60568109
PERMANENT EASEMENT NUMBER: PE-8
PROJECT CODE: Proposed ROW
DATE: August 22, 2019
DESCRIPTION

A Permanent Easement No. PE-8 containing 639 sq. ft. (0.015 acres), more or less, in Tract 118, Township 1 South, Range 71 West, of the 6th Principal Meridian, in Boulder County, Colorado also being a portion of a piece of property described in a deed recorded August 21, 2009 at Reception #03024781, in the records of the Clerk and Recorder's office, in Boulder County, Colorado, said permanent easement being more particularly described as follows:

Commencing at a point on the northwesterly line of a tract of land described in a deed recorded August 21, 2009 at Reception #03024781, in the records of the Clerk and Recorder's office, in Boulder County, Colorado, from whence AP 2 of Tract 118, in T. 1 S., R. 71 W., of the 6th P.M., a 2.5" brass cap stamped "U.S. GENERAL LAND OFFICE SURVEY PENALTY \$250 FOR REMOVAL TR 116 AP 1 TR 117 AP 2 TR 118 1926" bears N. 30°42'24" W., a distance of 754.80 feet, said point also being the TRUE POINT OF BEGINNING;

- 1. Thence S. 44°17′09" E., a distance of 40.00 feet to a point on the southeasterly line of a tract of land described in a deed recorded August 21, 2009 at Reception #03024781, in the records of the Clerk and Recorder's office, in Boulder County, Colorado;
- 2. Thence S. 45°42'51" W., along the southeasterly line of a tract of land described in said deed, a distance of 15.04 feet to the northeasterly right of way line of Gross Dam Road as establish by resolution approved by the Boulder County Commissioners on December 22, 1959 in County Commissioners Journal 15, Page 371, in the records of the Clerk and Recorder's office, in Boulder County, Colorado;
- 3. Thence N. 46°58'09" W., along said northeasterly right of way line, a distance of 40.04 feet to a point on the northwesterly line of a tract of land described in a deed recorded August 21, 2009 at Reception #03024781, in the records of the Clerk and Recorder's office, in Boulder County, Colorado
- 4. Thence N. 45°42'51" E., along said northwesterly line a distance of 16.91 feet, more or less, to the TRUE POINT OF BEGINNING.

The above described Permanent Easement contains 639 sq. ft. (0.015 acres), more or less.

Basis of Bearings: All bearings are based on a line between the AP 2 of Tract 118, in T. 1 S., R. 71 W., of the 6th P.M., a 2.5" brass cap stamped "U.S. GENERAL LAND OFFICE SURVEY PENALTY \$250 FOR REMOVAL TR 116 AP 1 TR 117 AP 2 TR 118 1926", and AP 3 of Tract 118, in T. 1 S., R. 71 W., of the 6th P.M., a 2.5" brass cap stamped "U.S. GENERAL LAND OFFICE SURVEY PENALTY \$250 FOR REMOVAL AP 4 TR 117 AP 3 TR 118 ¼ S5 1926", which bears S. 1°50′26" E., a distance of 2,580.44 feet.

Prepared by: Stan Vermilyea, P.L.S. 25381 For and on the behalf of AECOM 6200 South Quebec Street Greenwood Village, Colorado 80111

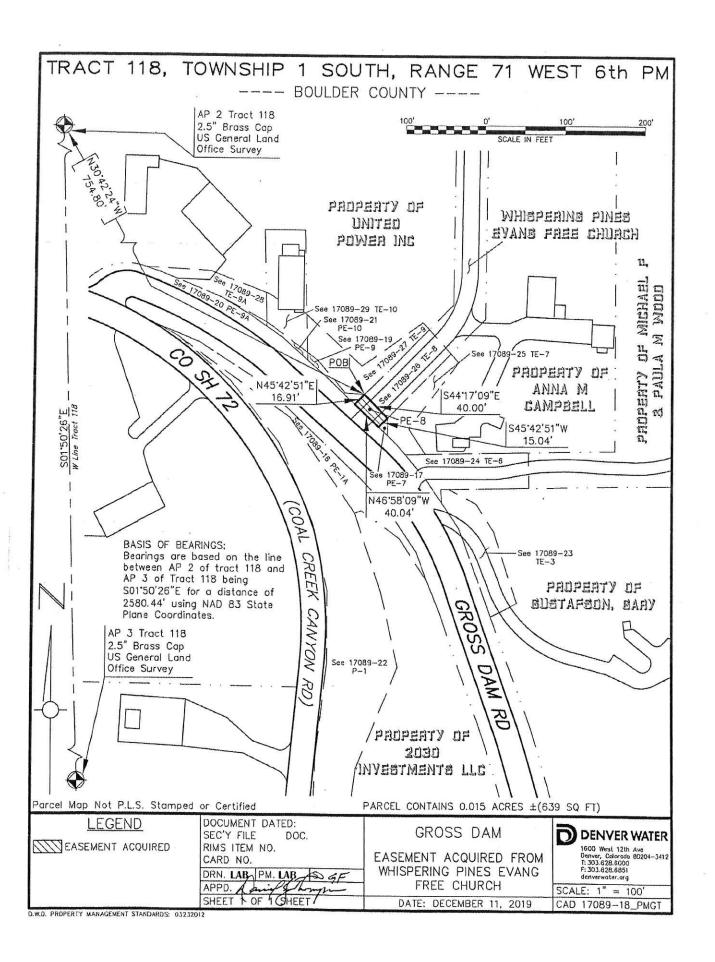


EXHIBIT "A" - 9

PROJECT NUMBER: 60568109 TEMPORARY EASEMENT NUMBER: TE-7 PROJECT CODE: DATE: August 22, 2019 DESCRIPTION

A Temporary Easement No. TE-7 containing 3,352 sq. ft. (0.077 acres), more or less, in Tract 118, Township 1 South, Range 71 West, of the 6th Principal Meridian, in Boulder County, Colorado also being a portion of a piece of property described in a deed recorded October 9, 2000 at Reception #2085071, in the records of the Clerk and Recorder's office, in Boulder County, Colorado, said tract or parcel being more particularly described as follows:

Commencing at the intersection of the northeasterly right of way line of Gross Dam Road as establish by resolution approved by the Boulder County Commissioners on December 22, 1959 in County Commissioners Journal 15, Page 371 and a southerly line of a tract of land described in a deed recorded October 9, 2000 at Reception #2085071, in the records of the Clerk and Recorder's office, in Boulder County, Colorado, from whence AP 2 of Tract 118, in T. 1 S., R. 71 W., of the 6th P.M., a 2.5" brass cap stamped "U.S. GENERAL LAND OFFICE SURVEY PENALTY \$250 FOR REMOVAL TR 116 AP 1 TR 117 AP 2 TR 118 1926" bears N. 31°09'58" W., a distance of 842.78 feet. said point also being the TRUE POINT OF BEGINNING;

- 1. Thence N. 42°13'13" W., along the northeasterly right of way line of Gross Dam Road as establish by resolution approved by the Boulder County Commissioners on December 22, 1959 in County Commissioners Journal 15, Page 371, a distance of 15.09 feet;
- 2. Thence N. 46°58'09" W., continuing along said northeasterly right of way line, a distance of 17.32 feet;
- 3. Thence N. 0°00'00" E., a distance of 20.55 feet to the northwesterly line of a tract of land described in a deed recorded October 9, 2000 at Reception #2085071, in the records of the Clerk and Recorder's office, in Boulder County, Colorado;
- 4. Thence N. 45°42'51" E., along said northwesterly line, a distance of 111.73 feet;
- 5. Thence S. 43°50'38" E., a distance of 14.23 feet;
- 6. Thence S. 38°01'04" W., a distance of 101.51 feet;
- 7. Thence S. 34°44'10" E., a distance of 37.49 feet to the southerly line of a tract of land described in a deed recorded October 9, 2000 at Reception #2085071, in the records of the Clerk and Recorder's office, in Boulder County, Colorado;

8. Thence S. 88°51'21" W., along said southerly line, a distance of 25.89 feet, more or less, to the TRUE POINT OF BEGINNING.

The above described Temporary Easement contains 3,352 sq. ft. (0.077 acres), more or less.

The purpose of the above-described Temporary Easement is for the construction of roadway improvements.

Basis of Bearings: All bearings are based on a line between the AP 2 of Tract 118, in T. 1 S., R. 71 W., of the 6th P.M., a 2.5" brass cap stamped "U.S. GENERAL LAND OFFICE SURVEY PENALTY \$250 FOR REMOVAL TR 116 AP 1 TR 117 AP 2 TR 118 1926", and AP 3 of Tract 118, in T. 1 S., R. 71 W., of the 6th P.M., a 2.5" brass cap stamped "U.S. GENERAL LAND OFFICE SURVEY PENALTY \$250 FOR REMOVAL AP 4 TR 117 AP 3 TR 118 ¼ S5 1926", which bears S. 1°50'26" E., a distance of 2,580.44 feet.

Prepared by: Stan Vermilyea, P.L.S. 25381 For and on the behalf of AECOM 6200 South Quebec Street Greenwood Village, Colorado 80111

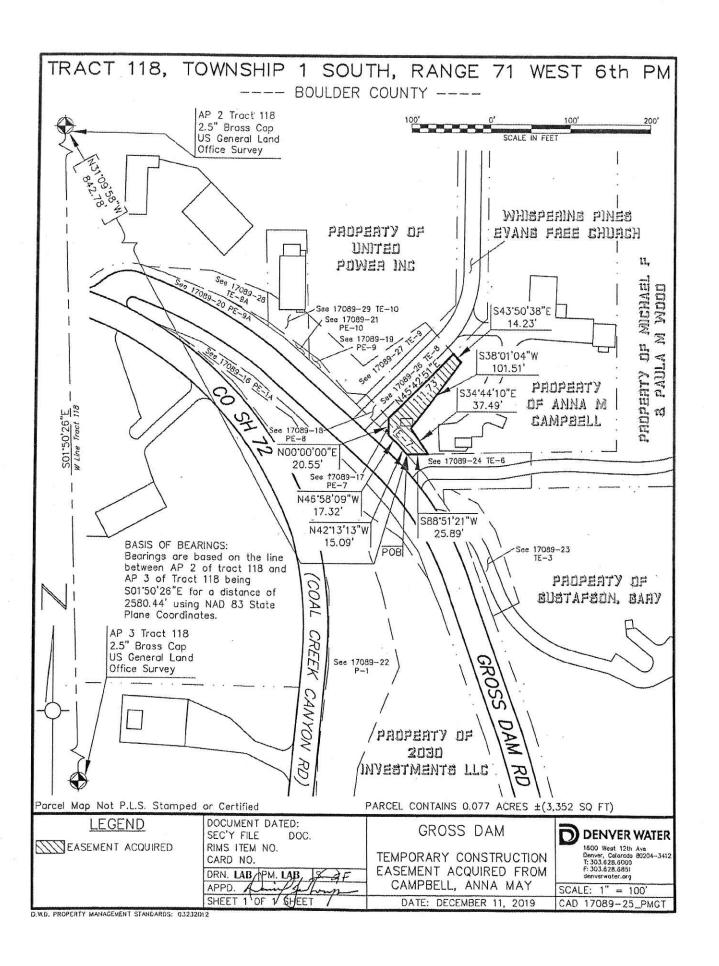


EXHIBIT "A"- 10

PROJECT NUMBER: 60568109 PERMANENT EASEMENT NUMBER: PE-7 PROJECT CODE: Proposed ROW DATE: August 22, 2019 DESCRIPTION

A Permanent Easement No. PE-7 containing 110 sq. ft. (0.003 acres), more or less, in Tract 118, Township 1 South, Range 71 West, of the 6th Principal Meridian, in Boulder County, Colorado also being a portion of a piece of property described in a deed recorded October 9, 2000 at Reception #2085071, in the records of the Clerk and Recorder's office, in Boulder County, Colorado, said permanent easement being more particularly described as follows:

Commencing at a point the northeasterly right of way line of Gross Dam Road as establish by resolution approved by the Boulder County Commissioners on December 22, 1959 in County Commissioners Journal 15, Page 371, in the records of the Clerk and Recorder's office, in Boulder County, Colorado, from whence AP 2 of Tract 118, in T. 1 S., R. 71 W., of the 6th P.M., a 2.5" brass cap stamped "U.S. GENERAL LAND OFFICE SURVEY PENALTY \$250 FOR REMOVAL TR 116 AP 1 TR 117 AP 2 TR 118 1926" bears N. 30°37'44" W., a distance of 811.35 feet, said point also being the TRUE POINT OF BEGINNING;

- 1. Thence N. 46°58'09" W., along said northeasterly right of way line, a distance of 14.73 feet to the westerly line of said piece of property described in a deed recorded October 9, 2000 at Reception #2085071, in the records of the Clerk and Recorder's office, in Boulder County, Colorado;
- 2. Thence N. 45°42'51" E., along said westerly line, a distance of 15.04 feet;
- 3. Thence S. 0°00'00" W., a distance of 20.55 feet, more or less, to the TRUE POINT OF BEGINNING.

The above described Permanent Easement contains 110 sq. ft. (0.003 acres), more or less.

Basis of Bearings: All bearings are based on a line between the AP 2 of Tract 118, in T. 1 S., R. 71 W., of the 6th P.M., a 2.5" brass cap stamped "U.S. GENERAL LAND OFFICE SURVEY PENALTY \$250 FOR REMOVAL TR 116 AP 1 TR 117 AP 2 TR 118 1926", and AP 3 of Tract 118, in T. 1 S., R. 71 W., of the 6th P.M., a 2.5" brass cap stamped "U.S. GENERAL LAND OFFICE SURVEY PENALTY \$250 FOR REMOVAL AP 4 TR 117 AP 3 TR 118 ¼ S5 1926", which bears S. 1°50'26" E., a distance of 2.580.44 feet.

Prepared by: Stan Vermilyea, P.L.S. 25381 For and on the behalf of AECOM 6200 South Quebec Street Greenwood Village, Colorado 80111 PE-7

Page 1 of 1

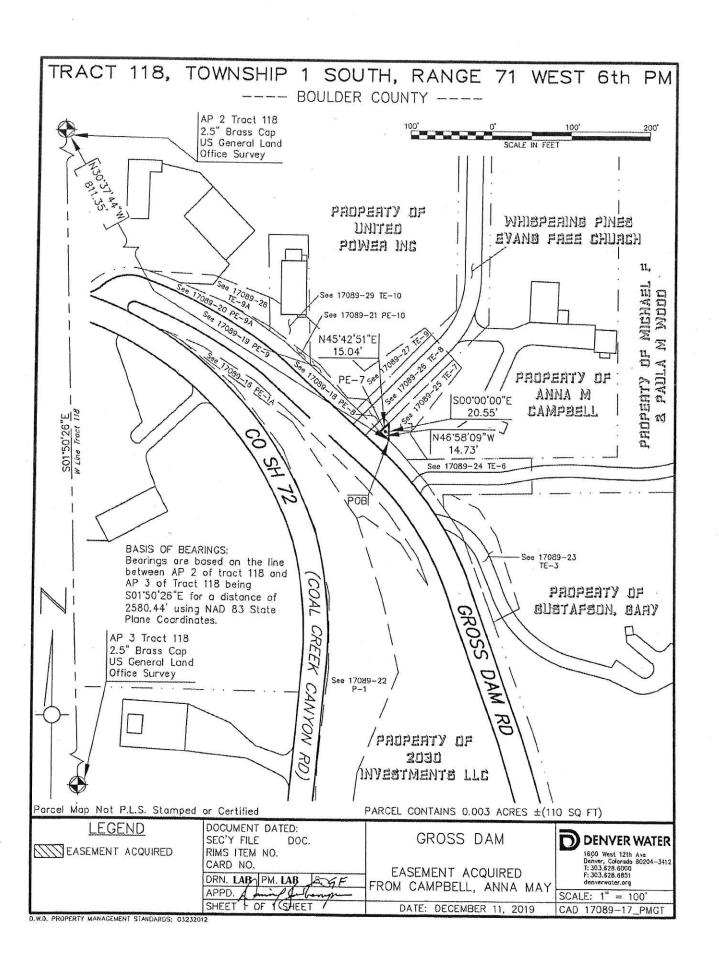


EXHIBIT "A" - 11

PROJECT NUMBER: 60568109 TEMPORARY EASEMENT NUMBER: TE-3 PROJECT CODE: DATE: August 22, 2019 DESCRIPTION

A Temporary Easement No. TE-3 containing 5,551 sq. ft. (0.127 acres), more or less, in Tract 118, Township 1 South, Range 71 West, of the 6th Principal Meridian, in Boulder County, Colorado also being a portion of a piece of property described in a deed recorded August 26, 2009 at Reception #03025879, in the records of the Clerk and Recorder's office, in Boulder County, Colorado, said tract or parcel being more particularly described as follows:

Commencing at a point on the northeasterly right of way line of Gross Dam Road as establish by resolution approved by the Boulder County Commissioners on December 22, 1959 in County Commissioners Journal 15, Page 371, from whence AP 2 of Tract 118, in T. 1 S., R. 71 W., of the 6th P.M., a 2.5" brass cap stamped "U.S. GENERAL LAND OFFICE SURVEY PENALTY \$250 FOR REMOVAL TR 116 AP 1 TR 117 AP 2 TR 118 1926" bears N. 30°46'01" W., a distance of 1064.11 feet, said point also being the TRUE POINT OF BEGINNING;

- 1. Thence N. 20°46'11" W., along the northeasterly right of way line of Gross Dam Road as establish by resolution approved by the Boulder County Commissioners on December 22, 1959 in County Commissioners Journal 15, Page 371, a distance of 112.06 feet;
- 2. Thence N. 35°43'52" W., continuing along said northeasterly right of way line of Gross Dam Road, a distance of 37.13 feet to the westerly line of a tract of land described in a deed recorded August 26, 2009 at Reception #03025879, in the records of the Clerk and Recorder's office, in Boulder County, Colorado;
- 3. Thence N. 5°27'13" W., along said westerly line, a distance of 16.45 feet to the northerly line of said deed;
- 4. Thence N. 88°51'21" E., along said northerly line of said deed, a distance of 9.96 feet;
- 5. Thence S. 63°21'39" E., a distance of 37.95 feet;
- 6. Thence S. 34°22'32" E., a distance of 40.09 feet;
- 7. Thence S. 18°41'36" E., a distance of 89.67 feet;

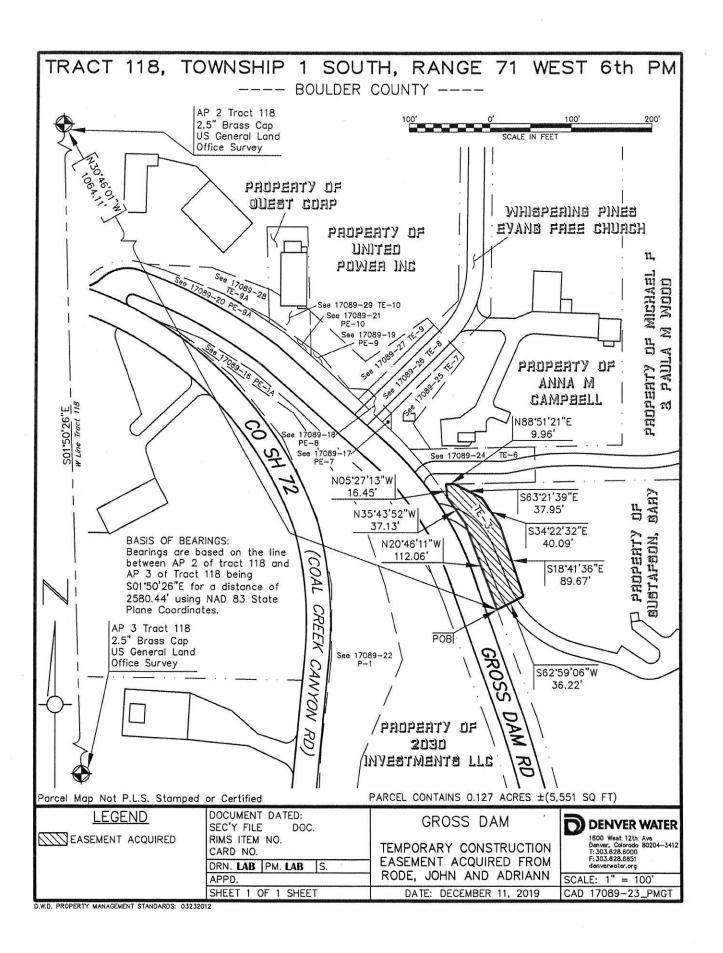
8. Thence S. 62°59'06" W., a distance of 36.22 feet, more or less, to the TRUE POINT OF BEGINNING.

The above described Temporary Easement contains 5,551 sq. ft. (0.127 acres), more or less.

The purpose of the above-described Temporary Easement is for the construction of roadway improvements and a driveway.

Basis of Bearings: All bearings are based on a line between the AP 2 of Tract 118, in T. 1 S., R. 71 W., of the 6th P.M., a 2.5" brass cap stamped "U.S. GENERAL LAND OFFICE SURVEY PENALTY \$250 FOR REMOVAL TR 116 AP 1 TR 117 AP 2 TR 118 1926", and AP 3 of Tract 118, in T. 1 S., R. 71 W., of the 6th P.M., a 2.5" brass cap stamped "U.S. GENERAL LAND OFFICE SURVEY PENALTY \$250 FOR REMOVAL AP 4 TR 117 AP 3 TR 118 ¼ \$5 1926", which bears S. 1°50′26" E., a distance of 2,580.44 feet.

Prepared by: Stan Vermilyea, P.L.S. 25381 For and on the behalf of AECOM 6200 South Quebec Street Greenwood Village, Colorado 80111



Meeting Date: January 12, 2022 Board Item: V-A-1

Briefing Paper for Legislative Strategy

Strategic Plan Alignment

Lenses:	Centric	Industry Leader	□ Long-Term '	Viev
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Denver Water's Strategic Plan calls for an organization with satisfied and supportive customers and strategically effective relationships to enhance our trusted reputation. Part of that effort is fostering strong relationships with community leaders, as well as government officials at the local, regional, state, and national levels. Our activity at the Colorado Legislature supports our role as a thought leader and allows us to impact policy and regulatory matters that affect the organization.

Summary

The 73rd Colorado General Assembly will convene on January 12, 2022, and continue its session through May 11, 2022. Throughout the session, Denver Water staff will track legislation, develop positions – either monitor, support, oppose or amend – and, along with our partners and advocacy organizations, take appropriate actions based on those positions.

Prior to each Board meeting during the session, the Board will receive a legislative briefing paper with current information on the bills we are tracking. In addition, staff will be available during each Board meeting to answer questions and receive Board feedback regarding Denver Water's various positions on relevant legislation.

Background

During the 2021 session, a total of 623 bills were introduced, with many focusing on the state's pandemic recovery and providing state and federal stimulus funding on a broad array of topics. Denver Water staff, in collaboration with the organization's lobbyist Politicalworks, successfully navigated several complicated issues. This effort involved extensive coordination with partners in the business and water communities, as well as building strong relationships with key legislators.

During the 2021 session, Denver Water:

- Supported 12 bills, all of which passed.
- Opposed three bills, all of which were defeated.
- Amended three bills, one of which was defeated and two of which passed. Both bills that were passed adopted the amendments.
- Monitored 19 bills, some of which passed and some of which were defeated.

Since the 2021 session, Denver Water staff monitored the activities of two interim committees, the Water Resources Review Committee and the Wildfire Matters Review Committee, which met summer through fall 2021. Denver Water staff also provided testimony to the Water Resources Review Committee regarding the Colorado River and recreational in-channel diversions, and on wildfire mitigation resources to the Wildfire Matters Review Committee.



During the interim session, the Water Resources Review Committee approved three bills for filing, and the Wildfire Matters Review Committee approved five bills, all of which are expected to be filed during the regular session. The Water Resources Review Committee interim bills include proposals to create funding for groundwater reduction efforts in the Rio Grande and Republican River basins, further define investment water speculation, and change the name and scope of the committee to include agriculture issues.

The Wildfire Matters Review Committee passed proposals to develop multiple grant programs, convene working groups between state and federal entities, and expand resources for volunteer fire departments.

Budget

N/A

Alternatives

N/A

Approach

In 2022, staff expects the Colorado General Assembly to address a spectrum of issues, including water resources, climate change, data privacy, and health care. In addition, staff anticipates that redistricting, midterm Congressional elections, and the 2023 City and County of Denver mayoral race could influence the political climate this session. Staff have preliminarily identified the following topics that will likely arise during the 2022 session and could impact Denver Water:

- Water rights will remain a priority policy issue for Denver Water. In late December 2021, Denver Water supported the Colorado Attorney General's request to the Joint Budget Committee, which sought additional staffing in the Federal and Interstate Water Unit. Additionally, Denver Water will closely follow an effort to expand the definition of investment water speculation, along with legislation aimed at creating a "recreational in-channel values reach," which would allow certain entities to develop certain sections of rivers for recreational purposes. The latter bill would create non-decreed, non-appropriative, in-stream water right that could impact Denver Water's operations. This legislation was pulled in 2021 but could be reintroduced in the 2022 session.
- Wildfire mitigation and recovery will also continue to be a key issue, particularly considering the recent Marshall and Middle Fork fires in Boulder County, and the legislature is expected to explore ways to provide additional funding and resources for affected entities. Denver Water will work in concert with its partners, including the U.S. Forest Service and Colorado State Forest Service, as well as municipal and county advocacy organizations.
- From an environmental standpoint, staff expects the General Assembly to introduce legislation addressing green building codes, employee traffic reduction, beneficial electrification, and air quality.
- COVID-19's effect on the economy continues, and employee rights and benefits will remain a primary area of activity for the legislature. Expanding on a successful effort in 2020 to allow union leaders for state employees to engage in collective bargaining, it is likely that legislators will introduce a bill that would allow public employees, including municipal employees, to unionize and engage in collective bargaining. Other issues that are expected to arise include a reintroduction of the Protecting Opportunities

and Workers Rights Act, along with other legislation addressing workers compensation and age discrimination.

Owner(s) Andrew Hill, Office of People and Strategy

Attachments N/A

Respectfully submitted,

Meeting Date: January 12, 2022 Board Item: V-A-2

Briefing Paper for Communications Strategy Overview

Strategic Plan Alignment

The Public Affairs Communications Team plays an integral role in developing inspired people and establishing and maintaining a trusted reputation, which are key elements of Denver Water's Strategic Plan.

Lenses:
☐ Customer Centric ☐ Industry Leader ☐ Long-Term View

Summary

In 2021, the Communications Team continued to adjust strategies and tactics to focus on proactively informing and supporting employees as the impacts from the COVID-19 pandemic evolved. After scaling back organizational communications for some projects and initiatives during the pandemic in 2020, the team focused on ramping this effort back up in 2021 – continuing to position Denver Water as the trusted source on all things water by showcasing our people, vision and expertise, which helps build trust among our employees, customers and stakeholders.

Background

Using the Strategic Plan as a foundation, the Communications Team follows a content journalism approach that allows the team to operate as a newsroom to build a strong brand reputation. This approach has continually evolved since its inception at Denver Water in 2014, and the Communications Team has established this process to ensure Denver Water is proactively communicating important issues, in real time, across all internal and external communication channels and through messages tailored to each audience segment.

The team provides internal and external communication strategy and delivery. This includes:

- Content: Overseeing the storytelling, video, photography, editing and message development for the organization.
- Media: Leading traditional and social media strategy and execution.
- Employees: Working closely with Human Resources and organizational leaders to strategize and produce internal and executive communications.
- Community: Developing the communications response for all emergencies and proactively engaging with the community through tours, presentations and social media.

Approach

The Communications Team's approach is to:

- Inspire our experts.
- Enhance perception among current customers and stakeholders about their connection to water and Denver Water.
- Increase engagement with our community and stakeholders to better communicate the value of water.
- Minimize negative responses to topics like increased rates, construction activities, water quality challenges, water shortages and emergencies by providing awareness and expectation-setting.



The following are key focus areas and highlights from 2021:

Employees – Denver Water has a robust internal communications program that engages all employees, giving them the knowledge and inspiration to help the organization accomplish its vision through the work done every day, at every level. Executive Team, leaders within the organization and Human Resources personnel have clear internal communications roles that are executable and support the goals of the Internal Communications Plan. Internal communication highlights from 2021 include:

- Focusing on COVID-19 impacts, as well as increased and transparent executive communications. We worked with the CEO and Executive Team on more than 30 organizational emails to employees ranging from the transition to the hybrid work environment and vaccinations to organizational messages on drought preparedness and the Gross Reservoir Expansion Project.
- Managing our employee intranet, Inflow, our internal communications hub, which has more than 1,700 active pages. With more than 286,000 visits so far in 2021, 87% of employees are active on Inflow. This is significantly higher than the benchmark of 60% for organizations of similar size and industry.

Major initiatives and issues management – The Communications Team communicates about policy decisions, issues and initiatives supporting Denver Water's goal to be the public's trusted source on water. Issues can range anywhere from major capital projects and water rate increases to wildfire response and drought restrictions. The team relies on strong internal coordination and effective processes, including developing issue-specific communications plans and a crisis communications plan, to remain ready, flexible and proactive as issues arise and evolve. The team also builds relationship with local, regional and trade reporters to provide proactive pitches and is available 24/7/365 for reactive inquires. 2021 highlights include:

- Averaging more than 70 reporter interactions a month.
- Achieving more than 3,000 mentions in news stories. This includes more than 30 TAP stories published in The Denver Post's YourHub section and an increase in Spanish media coverage.
- Developing a messaging hub as a tool for Public Affairs and the Contact Center to have updated and consistent messaging for major topics and issues.

Consistent, continuous and positive presence – The team works to establish Denver Water as the public's trusted source on water topics and issues. We do this through our content journalism approach, focused on the story, not the channel, when developing organizational communications and sharing with each audience segment. In 2021, we adjusted our strategy after content impressions dropped in 2020 due to the pandemic by focusing on packaging stories from TAP with new tools and tactics to increase readership. This resulted in more than 257,000 content impressions in 2021, which exceeds our target for the year by more than 38,000 impressions.

Measurement of success – The Communications Team actively tracks metrics to measure against growth goals. The metrics are analyzed on a monthly basis so

adjustments can be made, when needed. Below are a few of the main metrics tracked:

Metric Description	Goal	2021 actual
TAP media pick-ups per year	12	22
TAP views per year	219,249	257,759
Employees active on Inflow	60% (industry standard)	87%

Owner(s)

Travis Thompson, Communications Manager, Public Affairs, Office of People and Strategy

Attachments

Respectfully submitted,

Meeting Date: January 12, 2022 Board Item: V-A-3

Briefing Paper for Integrated Marketing Strategy Overview

Strategic Plan Alignment

Denver Water's Strategic Plan calls for an organization with satisfied and supportive customers and strategically effective relationships, as well as inspired people who are passionate about our customers and community. The Integrated Marketing Team aims to build and increase Denver Water's brand and trusted reputation by engaging and interacting with our customers, communities and employees.

□ Customer Centric Industry Leader Long-Term View

Summary

Denver Water has employed marketing and advertising efforts since the 1930s to support water quality and conservation efforts, including a well-known conservation-focused campaign, "Use Only What You Need," (UOWYN) which ran from 2007 to 2016 and supported the utility's goal to reduce water use by 22% by the end of 2016.

In 2020, the Integrated Marketing Team had to adjust many of the major tactics, events, and plans to engage customers and community due to the pandemic. In 2021, we found new ways to promote Denver Water and drive interest to our website and TAP subscriptions in support of organizational initiatives, such as the Lead Reduction Program and the Gross Reservoir Expansion Project.

Background

Addressing future challenges, including climate change, population growth, Colorado River and more, requires Denver Water to establish a high level of trust and credibility among the public. Inspiring this trust and credibility depends on Denver Water communicating a brand identity that encompasses the broad scope of who we are and what we do to ensure a safe, reliable water supply now and in the future.

Recognizing the need to develop and communicate that broader identity, the Integrated Marketing Team engaged in a multi-phase brand development process to support our Strategic Plan in 2013. The effort incorporated working sessions with stakeholders, employees and the Board. The completed brand identity package, which included a positioning statement, brand promise and brand drivers, was approved by the Board in January 2014.

As the UOWYN campaign wrapped up, we conducted a marketing research and segmentation study in 2016 to inform the development of a multi-year integrated marketing plan. That three-year plan, launched in 2019, laid out a comprehensive strategy to position Denver Water's brand in a way that builds trust and credibility with key audiences and stakeholders. The plan provided the strategic backbone for marketing decisions and helped shape communication, outreach and customer relations across all aspects of Denver Water. One of the big initiatives of the plan was a change in direction from a single conservation-focused campaign to a broader campaign to raise awareness of the value of water and Denver Water in general. The "Life is better with water" (LIBWW) campaign was developed. The campaign was launched with a paid media plan that included print, billboard and



digital ads in February 2020. The year-long media plan was canceled due to the pandemic in April 2020. The LIBWW campaign has been implemented internally through Denver Water owned publications and communications. The Lead Reduction Program was the only media Denver Water placed and paid for in 2020 and 2021.

As we look ahead to 2022, the LIBWW campaing will be re-launched with paid media. We will also conduct marketing research to get a pulse on the attitudes, awareness and understanding of our customers and community to inform our next phase of an integrated marketing plan.

Approach

The Integrated Marketing Team's approach is to:

- Find and activate unique opportunities to increase awareness about Denver Water beyond the bill.
- Generate and provide creative support and brand direction for organizational initiatives to engage, interact and educate our customers and community.
- Manage Denver Water brand standards across the organization.
- Manage denverwater.org and grossreservior.org to be the most reliable and accurate sources of information, 24/7/365.
- Activate and support partnerships that support the Denver Water mission and build our brand and trusted reputation.
- Position Denver Water as the trusted source for all things water in Colorado.

Highlights from the year include:

- Developing and managing a three-phased paid media campaign for the Lead Reduction Program that reminded enrollees to use their filter pitcher for drinking, cooking, and preparing infant formula. The media campaign gained over 10 million views (impressions) and a 0.97% clickthrough rate on the digital ads. This was eight times over the media agency benchmark of 0.12%.
- Denverwater.org continues to see increased visits year-over-year with over 1,392,452 sessions this year. The most visited pages outside of Bill Pay are lead, water efficiency, reservoir water levels, recreation, and careers.
- Our monthly brand engagement survey is an indicator of trust among our customers. In 2021, 67% of respondents "agree" or "strongly agree" that Denver Water, as an organization, keeps its word to customers. The survey tracking began in 2018 with a benchmark of "agree or "strongly agree" responses of 64%.

In 2022, we are planning to:

- Conduct an Attitudes, Awareness and Understanding research study to gain insights to quantify our current trust levels and trends in customer knowledge, perceptions, beliefs, intentions, and behaviors to update our integrated marketing plan and support the successful achievement of our Strategic Plan goals and objectives.
- Finalize the selection of a linguistics agency through an RFP to assist
 with culturally relevant content in multiple languages to reach more of
 our customers about important programs.

- Execute the wayfinding signage master plan for Denver Water's recreational facilities to ensure consistency in experience for visitors.
- Incorporate lessons learned from 2021 to continue supporting the Lead Reduction Program through the variance renewal and beyond.
- Begin implementing an integrated customer communications and data tool (also known as a customer relationship database) to help manage customer, partner, property owner and other community contacts to effectively manage information and customize targeted communications. This tool will be extremely helpful in managing the Lead Reduction Program, Gross Reservoir Expansion Project, communication during construction work and other organizational initiatives.

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Attachments

Respectfully submitted,